

From: Eva Ljungbert
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To: N Registrator
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Från: Sophie Dembinski <sophie.dembinski@ecosia.org>
Skickat: den 2 februari 2022 12:00
Till: Eva Ljungbert <eva.ljungbert@regeringskansliet.se>
Ämne: DMA - Fair Advertising Terms (§6 k)

Dear Ms. Ljungbert,

Thank you for attending our session on Monday on Search Defaults. Following on from this, I am writing with regards to another key issue which we were unfortunately not able to cover during the session due to its sensitive nature: Fair Advertising terms within the DMA (§6 k, see below) as proposed by the EP to ensure that Gatekeepers provide access to core platform services at FRAND conditions:

Amendment 132: Art. 6 - Para 1, Point k:

'apply transparent, fair, reasonable and non-discriminatory general conditions of access and conditions that are not less favourable than the conditions applied to its own service for business users to its core platform services designated pursuant to Article 3 of this Regulation'.

Fair advertising terms, as set out in the above would prove vital to the profitability of competitor search engines such as Ecosia and key to preventing gatekeepers from continuing to exploit their current dominant position to the detriment of EU competitors and consumers going forward.

We would be delighted to discuss this issue with you in greater detail. Please do feel free to let me know if this is of interest and if a call over the coming weeks would prove useful

Again, thank you for attending the session on Monday and wishing you a lovely day.

Kind regards,
Sophie

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