

From: Linn Berggren
Sent: den 26 november 2020 14:59
To: I Registrator
Subject: VB: Thank you // additional information Apple

Categories: LWi

Från: Maija Salvén Haas <maija@apple.com>
Skickat: den 26 november 2020 13:53
Till: Linn Berggren <linn.berggren@regeringskansliet.se>; Marcus Boklund <marcus.boklund@regeringskansliet.se>
Ämne: Thank you // additional information Apple

Dear Linn and Marcus

Thank you very much for the opportunity to exchange view with you on the role and regulation of digital platforms. We really appreciate the dialogue with you and would be happy to offer a continuation once we know more about the political plans at EU level.

In addition to the material already sent, please find below some more links to relevant information. It is a large collection of links, though I hope you find at least some of them useful.

I will be happy to respond to any questions and thoughts you may have about any of these points. Of course, please feel free to share this with Christine, Hedvig and Tove, as I do not have their email addresses.

With kind regards,
Maija

App Economy Data:

- Our [Europe Job Creation page](#), which includes data about our contribution to Europe's App Economy.
- The [Analysis Group Study](#) on the global economic impact of the App Store, including Europe specific data.
-

Consumer Safety - App Review

- The [App Review Guidelines](#), which are used to review each app and app updates before they are distributed on the store.
- More information about [App Review](#) for developers.

Consumer Safety - Privacy and Security:

- Our overall [privacy](#) page
- The [privacy section](#) (5.1) of our App Review Guidelines

App Store for Developers

- An overview of [App Store features](#) - key stats, information on infrastructure and capabilities and marketing support
- Feel free to explore our dedicated, [developer website](#), which includes a wealth of publicly available information about how to leverage the App Store

📧 Maija Salvén Haas • Head of Government Affairs Germany, Nordic & Baltic Region
+49 (0)151 6186 9310 • maija@apple.com