

**From:** Eva Ljungbert  
**Sent:** Tue, 21 Sep 2021 19:38:25 +0200  
**To:** N Registrator  
**Subject:** VB: Facebook's DMA position & perhaps time for a meeting?  
**Categories:** 3. Till-reg

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**From:** Eva Ljungbert <[eva.ljungbert@regeringskansliet.se](mailto:eva.ljungbert@regeringskansliet.se)>  
**Date:** Tuesday, 7 September 2021 at 09:56  
**To:** Janne Elvelid <[elvelid@fb.com](mailto:elvelid@fb.com)>, Martin Ruby <[martinruby@fb.com](mailto:martinruby@fb.com)>  
**Cc:** Håkan Hillefors <[hakan.hillefors@regeringskansliet.se](mailto:hakan.hillefors@regeringskansliet.se)>  
**Subject:** Sv: Facebook's DMA position & perhaps time for a meeting?

Hej,

Tack för er mötesförfrågan. Skulle måndagen den 13:e efter kl. 15.15 fungera alternativt fredagen den 17:e september kl. 13?

Marcus Boklund från Infrastrukturdepartementet och Marion Ghaffarnejad från UD/HI deltar också i mötet.

Med vänlig hälsning

Eva Ljungbert

**Eva Ljungbert**  
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**Från:** Janne Elvelid <[elvelid@fb.com](mailto:elvelid@fb.com)>  
**Skickat:** den 2 september 2021 17:28  
**Till:** Martin Ruby <[martinruby@fb.com](mailto:martinruby@fb.com)>; Eva Ljungbert <[eva.ljungbert@regeringskansliet.se](mailto:eva.ljungbert@regeringskansliet.se)>  
**Kopia:** Marcus Boklund <[marcus.boklund@regeringskansliet.se](mailto:marcus.boklund@regeringskansliet.se)>; Håkan Hillefors <[hakan.hillefors@regeringskansliet.se](mailto:hakan.hillefors@regeringskansliet.se)>; Hedvig Landahl <[hedvig.landahl@regeringskansliet.se](mailto:hedvig.landahl@regeringskansliet.se)>; Marita Ljunggren <[marita.ljunggren@gov.se](mailto:marita.ljunggren@gov.se)>  
**Ämne:** Re: Facebook's DMA position & perhaps time for a meeting?

Hej!

Ledsen för lite försenad återkoppling här från min sida. Jag har träffat några av er tidigare men efter par år på vårt Brysselkontor har jag nu fått förmånen att komma hem och driva vårt policyarbete i Sverige och Finland.

Jag skulle gärna träffas för uppdatering gällande DMA och dela med oss av vår syn på utvecklingen sedan senast. Jag tar i sådana fall med mig Jakob (som jag tror ni träffat tidigare) om vi träffas via VC. Föreslå gärna några tider i sådana fall så ska vi försöka anpassa oss.

Med vänlig hälsning

## FACEBOOK

Janne Elvelid

Head of Public Policy, Sweden & Finland

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**From:** Martin Ruby <[martinruby@fb.com](mailto:martinruby@fb.com)>  
**Date:** Thursday, 8 July 2021 at 13:23  
**To:** Eva Ljungbert <[eva.ljungbert@regeringskansliet.se](mailto:eva.ljungbert@regeringskansliet.se)>  
**Cc:** Marcus Boklund <[marcus.boklund@regeringskansliet.se](mailto:marcus.boklund@regeringskansliet.se)>, Håkan Hillefors <[hakan.hillefors@regeringskansliet.se](mailto:hakan.hillefors@regeringskansliet.se)>, Hedvig Landahl <[hedvig.landahl@gov.se](mailto:hedvig.landahl@gov.se)>, Marita Ljunggren <[marita.ljunggren@gov.se](mailto:marita.ljunggren@gov.se)>, Janne Elvelid <[elvelid@fb.com](mailto:elvelid@fb.com)>  
**Subject:** Re: Facebook's DMA position & perhaps time for a meeting?

Hi Eva,

Thank you for your mail. Yes, indeed. We will mail you again in the week starting August 16 and then we can set something up.

Thanks - and have a great summer!

Best,  
Martin

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**From:** Eva Ljungbert <[eva.ljungbert@regeringskansliet.se](mailto:eva.ljungbert@regeringskansliet.se)>  
**Sent:** Friday, 2 July 2021 16:47  
**To:** Martin Ruby <[martinruby@fb.com](mailto:martinruby@fb.com)>  
**Cc:** Marcus Boklund <[marcus.boklund@regeringskansliet.se](mailto:marcus.boklund@regeringskansliet.se)>; Håkan Hillefors <[hakan.hillefors@regeringskansliet.se](mailto:hakan.hillefors@regeringskansliet.se)>; Hedvig Landahl <[hedvig.landahl@gov.se](mailto:hedvig.landahl@gov.se)>; Marita Ljunggren <[marita.ljunggren@gov.se](mailto:marita.ljunggren@gov.se)>  
**Subject:** Sv: Facebook's DMA position & perhaps time for a meeting?

Dear Martin,

Thank you for sharing your position papers with us. We would definitely be open for a meeting but as you write, summer holiday is getting very near and some of us are already on holiday. We would therefore suggest to meet in August. I think most of us will be back the week that starts with the 16<sup>th</sup>. Maybe we can be in touch after that to book a meeting when everyone's calendar is up to date.

Best regards,

Eva Ljungbert

**Eva Ljungbert**

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**Government Offices of Sweden**

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**Från:** Martin Ruby <[martinruby@fb.com](mailto:martinruby@fb.com)>

**Skickat:** den 1 juli 2021 16:14

**Till:** Eva Ljungbert <[eva.ljungbert@regeringskansliet.se](mailto:eva.ljungbert@regeringskansliet.se)>; Marcus Boklund <[marcus.boklund@regeringskansliet.se](mailto:marcus.boklund@regeringskansliet.se)>; Håkan Hillefors <[hakan.hillefors@regeringskansliet.se](mailto:hakan.hillefors@regeringskansliet.se)>; Hedvig Landahl <[hedvig.landahl@gov.se](mailto:hedvig.landahl@gov.se)>; Marita Ljunggren <[marita.ljunggren@gov.se](mailto:marita.ljunggren@gov.se)>

**Kopia:** Laura Carstens <[lauracarstens@fb.com](mailto:lauracarstens@fb.com)>; Janne Elvelid <[elvelid@fb.com](mailto:elvelid@fb.com)>

**Ämne:** Facebook's DMA position & perhaps time for a meeting?

Dear all,

Thanks again for a good meeting a couple of months back on DMA and I hope all is well in your end.

I'm reaching out again on the DMA to share some new position papers from our side. See the attached. One of them are our proposed amendments to the DMA text and the other paper is our comments to the recent Portuguese Presidency compromise text on DMA.

Also, would you have time for a meeting to discuss where we are on DMA at this point? We would bring our expert, Jakob, into the meeting again then. I know summer holiday is getting very near - so if it works better for you, we could aim for middle or end of August if that is preferred.

Best,  
Martin Ruby

### Martin Ruby

Head of Public Policy, Nordic countries

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**From:** Jakob Kucharczyk <[jakobk@fb.com](mailto:jakobk@fb.com)>  
**Sent:** Tuesday, 23 March 2021 18:49  
**To:** Eva Ljungbert <[eva.ljungbert@regeringskansliet.se](mailto:eva.ljungbert@regeringskansliet.se)>; Marcus Boklund <[marcus.boklund@regeringskansliet.se](mailto:marcus.boklund@regeringskansliet.se)>; Håkan Hillefors <[hakan.hillefors@regeringskansliet.se](mailto:hakan.hillefors@regeringskansliet.se)>; Hedvig Landahl <[hedvig.landahl@gov.se](mailto:hedvig.landahl@gov.se)>; Marita Ljunggren <[marita.ljunggren@gov.se](mailto:marita.ljunggren@gov.se)>  
**Cc:** Martin Ruby <[martinruby@fb.com](mailto:martinruby@fb.com)>; Laura Carstens <[lauracarstens@fb.com](mailto:lauracarstens@fb.com)>  
**Subject:** Follow-up to our meeting - DMA position paper on regulatory design

Dear all,

Thank you again for your time last week - we very much appreciated the exchange with you.

As we have mentioned, we have now completed our position paper on various regulatory design aspects of the DMA. You can find it attached.

As we're early in the process, this paper is intended to constructively contribute to ongoing discussions. We would very much welcome your thoughts and feedback on it should you have

any. While our thoughts will obviously evolve as the legislative process evolves, we do hope that you will find the paper useful.

Needless to say, we're happy to answer any questions you may have and walk you through the paper in another 'face-to-face' exchange should you find that helpful.

We look forward to continuing the dialogue.

All the best  
Jakob

**Jakob Kucharczyk**

Competition Policy Lead, EMEA

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