

Ida Ganrud

Ämne: VB: Supplementary data for RFI, case nu dnr 288/2022
Bifogade filer: Swedish competition Q3 followup 2.xlsx; Swedish competition Q2 followup copy.xlsx

Från: [REDACTED]
Skickat: den 3 april 2023 14:20
Till: Malin Berg von Linde <Malin.BergvonLinde@kkv.se>
Kopia: [REDACTED]
Ämne: Re: Supplementary data for RFI, case nu dnr 288/2022

Hi Malin,

Please find attached responses to your follow-up questions.

Question 2: monthly count of queries from your list that were not issued a sufficient number of times, and then the total number of times those queries were issued in the month;

Question 3: how many queries had no matches against all terms, and then the total number of times such queries were issued in the month.

Let us know if you have any questions!

Wishing you a happy and sunny Easter when the weekend comes.

Kind regards

[REDACTED]

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At Google we work flexibly, so while it suits me to email now, I do not expect a response or action outside of your working hours.

On Mon, 27 Mar 2023 at 11:38, Malin Berg von Linde <Malin.BergvonLinde@kkv.se> wrote:

Hi [REDACTED]

I hope you have had a good weekend!

Thank you for the attachments! This is exactly what we were after regarding question 1.

In regards to question 2, please indicate which queries from Appendix 1 that showcased no search volume at all (if any), as well as the cumulative search volume for all queries of Appendix 1 where the search volume for each individual query fell below the 50-threshold.

We look forward to hear back from you!

Kind regards,

Malin